



Match your needs to the right home care agency, today!

Marketing and Digital Services for Home Care Agencies

- Are your advertising/marketing dollars being spent wisely?
- Is your website being searched by consumers looking for homecare services?
- Are you using social media as an effective way to reach the purchasers of homecare services?
- Are you using third party referral networks to grow your agency

Not sure, then contact us for a **FREE** review and consultation. We create the right marketing tools to reach target private pay audiences. We offer a full menu of marketing services that can boost visibility for your agency's web site, social media and marketing programs at a fair price. Offerings include:

- Marketing and sales plan
 - Starts at \$1,500
- Web site development or website upgrade that include concept, design, content development, programming, testing and launch
 - Starts at \$2,500
- Online advertising and site optimization services that include consulting, development and placement of ads, development and execution of Google AdWords programs and Facebook advertising
 - Starts at \$1,500 for analysis and \$500 per month for Google & Facebook ads.
- Social media support services that include the setup and management of your agency's social media pages (Facebook, Twitter, LinkedIn, etc.); development of content for daily postings, and the training of your management of your social platforms on your behalf
 - Starts at \$500 per month
- Photography or Videography that showcase your Agency's services, testimonials of clients and family members, etc.
 - Starts at \$750 per hour

Contact:

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